

IAN THOMAS

GRAPHIC DESIGNER

PROFILE

ianthomasdesign.com

8 Turnberry Drive
Pleasanton, NE 68866

ianp91@gmail.com
(308) 962-0038

TECHNICAL SKILLS

Proficient

Adobe Creative Suite (Photoshop, Indesign, Illustrator)

Microsoft Office (Excel, Word)

Mac & PC

Knowledgeable

Premier, After Effects

Maya 3D, Cinema 4D

Wordpress, Wix

REFERENCES

Kevin Jennings

Vice President of Marketing
jenningskevin@gmail.com
(308) 708-8302

Jessica Streit Vettel

Creative Director
jessica@createwidly.com
(402) 694-9240

Madalyn Gotschall

Director of Content Strategy
madalynrochelle2@gmail.com
(402) 276-2973

PROFESSIONAL EXPERIENCE

Graphic Designer, The Buckle Inc. (2018 - Current)

- Ideated, pitched, developed and trained on visual branding standards across Buckle private label brands.
- Designed digital assets across all channels including, but not limited to: homepage/gateways, email marketing, social media, display advertising.
- Developed and implemented a standard design approach for print signage in Buckle and Buckle Youth store fronts including: window banners, table signs, POS needs, window clings, wall signs and clothing tags. *Included file prep and transfer.*
- Created design system across creator house test including: house logo, menus, door hangs, signage, digital marketing collateral, storyboard outlines, and more.
- Strategically managed design needs and contributed to multiple campaigns and campaign types across overlapping time frames.
- Partnered with external stakeholders on both guest-facing and internal design needs.

Graphic Designer, Parker Hannifin/Baldwin Filters (2016 - 2018)

- Created visual branding for multiple brands: Parker Hannifin, Baldwin, Hastings, Carquest and Advanced Auto.
- Designed and delivered digital assets for Baldwin.com, social media graphics and digital billboards.
- Created print collateral for trade show experiences.
- Designed point of sale items for noted brands above (posters, banners, brochures, stickers, etc).
- Partnered with outside corporations to advance marketing graphic goals.

Graphic Designer | Production Artist, Sayler Screenprinting (2014 - 2016)

- Designed and produced t-shirts for community and corporate events, including operation of screenprint and vinyl cutting machines.
- Created logos for local and startup businesses.
- Digitized logos for embroidery usage.